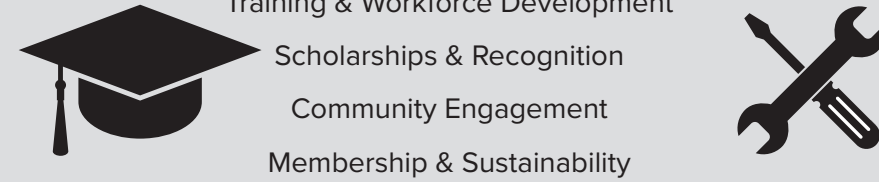


How WATEA Drives

WATEA works by focusing on four specific areas of engagement:



Using these as a guide, WATEA is able to effectively impact the transportation industry's workforce environment across central Wisconsin and beyond.



About WATEA

The Wisconsin Automotive & Truck Education Association (WATEA) brings together like-minded transportation businesses, educational institutions, community organizations, and individuals to create innovative solutions that increase workforce opportunities in the transportation industry.

WATEA's Mission

To improve awareness of career pathways available within the transportation industry.

WATEA's History

In the late 1990's, a small group of business and educational leaders joined forces to save the Automotive Technician training program at a local technical college. Through this experience, the group discovered the power of their combined influence and, in 2000, the Wisconsin Automotive & Truck Education Association was formed. Since that time, businesses and organizations who might be competitors elsewhere have collaborated to achieve their shared goals of increasing transportation industry training opportunities and create a lasting difference in our communities.

In 2011, WATEA launched the Wheels to Work program to provide reliable vehicles to low-income employees. In 2019, Commute2Careers was created to give shuttle rides to new employees lacking transportation to work. In 2022, WATEA partnered with Mid-State Technical College to provide rides for students between their campus locations. The Commute2Careers shuttle program provided over 375 unique students with more than 6,000 one-way trips over the three-year program to get to classes. In July 2025, WATEA transitioned the Commute2Careers shuttle service to Mid-State Technical College. The service provides FREE rides between Mid-State campuses to enable students with transportation barriers to access classes. For more information, visit www.mstc.edu/shuttle.

In 2024, WATEA launched Industry 4.0 training for technicians in the state. To date, WATEA has trained 140 unique individuals.

DRIVING THE FUTURE

A HANDS-ON EXPLORATION OF AUTOMOTIVE AND TRANSPORTATION CAREERS

Why It Matters

- Early exposure matters.** Nearly 90% of learning happens outside the traditional classroom, making the Children's Imaginarium a perfect environment for career awareness.
- Bridging education and industry.** This exhibit introduces children to high-demand fields including automotive technology, diesel mechanics, parts and service, and trucking, helping fill the local workforce pipeline.
- Community impact.** By connecting families, educators, and employers, this collaboration fosters meaningful engagement and helps ensure Central Wisconsin's workforce thrives.

"The Children's Imaginarium is in direct alignment with our career pathways in the Wausau School District. The value of early hands-on learning and career exploration is a perfect partnership with Career and Technical Education and Academic Career Planning."

Jon Winter, Wausau School District Administrator, CTE



Join Us in Driving the Future

We invite community leaders, industry partners, and local businesses to invest in the next generation by supporting this innovative exhibit. Your involvement through sponsorship, expertise, or in-kind contributions will help inspire the builders, mechanics, and innovators of tomorrow.

SCAN HERE



To learn more about how you can contribute, contact: exec@watea.org | 715-581-9283 or visit www.childrensimaginariumpark.com



Want to support WATEA all year long? Become a Member!

For just \$349, get all the benefits of year-round membership! Learn more or sign up at

<https://watea.org/Content/Membership-Support.cfm>

*Special pricing for multiple rooftop businesses under the same ownership.

Summer's Coolest Event



Boogie & The Yo-Yoz

LIVE! UNDER THE TENT!

FRIDAY, JULY 31, 2026

GREENWOOD HILLS CC, WAUSAU • 5:00-10:00 PM

TICKET INCLUDES:

- 5-7 PM: COMPLIMENTARY HORS D' OEUVRES AND BEER, CIDER, WINE & SODA CASH BAR AFTER 7
- 7-10 PM: LIVE MUSIC FROM **BOOGIE AND THE YO-YOZ**
- A NIGHT OF SOCIALIZING WHILE SUPPORTING A GREAT CAUSE!
- 10 PM: FIREWORKS
- RAFFLE & PRIZE OPPORTUNITIES

ENTRY INTO \$1000 GRAND PRIZE RAFFLE DRAWING AT 8:30 PM

TICKETS: BEFORE 7/29/26: \$40 AT THE DOOR: \$50

All Proceeds Support



Wheels to Work

America the Beautiful

WATEA PRESENTS:

FORE THE ROAD

CHARITY GOLF EVENT

FRIDAY, JULY 31, 2026

GREENWOOD HILLS COUNTRY CLUB

WAUSAU, WISCONSIN

Wheels & Cash Raffle

RAFFLE WINNER'S CHOICE
PICK \$30,000 FOR A NEW SET OF WHEELS OR \$25,000 CASH!

GOLFERS: **HOLE-IN-ONE WINS A NEW CAR!**

Live Music By: **Boogie & The Yo-Yoz**



SPECIAL GUEST:
Former Green Bay Star
LeRoy Butler
is joining for the day!

Join WATEA on Friday, July 31st



At Greenwood Hills Country Club for our Fore the Road Charity Golf Fundraiser!

Enjoy a fun day of golfing and networking while supporting a great cause! "Fore the Road" offers an afternoon of golf followed by an evening reception with complimentary food and beverages, a variety of raffles, including the Wheels & Cash Raffle and live music by Boogie and the Yo-Yoz! Sign up for the golf outing and automatically get an all-access pass to the evening entertainment. Can't make it for the day of golf? No problem – you can still join the fun (and support the program) by purchasing a ticket to the reception and joining us any time after 5 pm!

Event Schedule:

9:30 am	Registration Opens Bloody Mary and Mimosa Bar & Boxed Lunches Available
10:45 am	Pre-event announcements Golden Eagle Ticket Winner Drawing
11:00 am	Golf Tournament Shotgun Start
5:00 pm	Evening Reception Begins Complimentary hors d' oeuvres & beer, cider, wine & soda until 7 pm
6:30 pm	Event Announcements Student Scholarships Presentation Golf Tournament Winner Awards
7:00-10:00 pm	Live music with Boogie and the Yo-Yoz
8:30 pm	Wheels & Cash Raffle Drawing Grand Prize and General Raffle Drawings
10:00 pm	Fireworks

Win a golden eagle ticket for your team for the day!
Your team drinks for free on the course all day!
Limited number of tickets sold the morning of the event! Arrive early for your best chance to win!



Evening Event Ticket Options

Summer's Coolest Event!

BOOGIE AND THE YO-YOZ

EVENT TICKETS: BEFORE 7/29/26: \$40
AT THE DOOR: \$50

TICKET INCLUDES

- 5-7 PM HORS D' OEUVRES & COMPLIMENTARY BEER, CIDER, WINE & SODA (CASH BAR AFTER 7)
- 7-10 PM LIVE MUSIC UNDER THE TENT
- 10 PM FIREWORKS
- ENTRY INTO \$1000 GRAND PRIZE RAFFLE
- RAFFLE AND PRIZE OPPORTUNITIES
- SILENT AUCTION ITEMS
- A NIGHT OF SOCIALIZING

These Fore the Road event raffles are being conducted as Class A raffles using WATEA's Wisconsin raffle license #R0022184-A-1136. Ticket purchasers need not be present to win.

Wheels & Cash Raffle

\$100 IN ADVANCE OR AT THE EVENT

THIS TICKET INCLUDES SUMMER'S COOLEST EVENT!

PLUS GET ENTERED INTO 2 BIG RAFFLES!

RAFFLE #1: WIN WHEELS OR CASH!

WINNER CAN GET \$30,000 TOWARDS A NEW CAR, TRUCK, TRACK LOADER OR TRACTOR OF THEIR CHOICE FROM A PARTICIPATING DEALER! OR
TAKE HOME \$25,000 IN CASH!



RAFFLE #2: WIN \$1,000 CASH PRIZE!

If you have any questions regarding this event please contact:

WATEA • 715-581-9283 • exec@watea.org

Business Sponsorship Opportunities

All sponsorships include recognition in WATEA's website, annual report, and golf outing program!

Sponsorship Levels	Benefits
Golf Team Sponsors \$1,000	<ul style="list-style-type: none"> Sponsor a golf team foursome to play at this event! All team players will receive: <ul style="list-style-type: none"> Goody bag with a sleeve of golf balls, golf hat and other promotional items Lunch Two drink tickets Entrance into Evening Reception Tremendous raffle and prize opportunities

Traditional Sponsors

Presenting Sponsor (1) - \$7,500	<ul style="list-style-type: none"> One golf team foursome Eight additional tickets to evening reception Banner at event entrance Logo on live golf scorecard Recognition during media promotion of event Opportunity to introduce evening entertainment and welcome guests
Media Sponsor In-Kind \$6,000	<ul style="list-style-type: none"> Listing on promotional materials Banner displayed prominently at the event
Diamond Sponsor \$3,000+	<ul style="list-style-type: none"> One golf team foursome Four additional tickets to evening reception Banner displayed prominently at the event Verbal recognition during event & awards Logo on sponsor recognition board and event website Opportunity to provide promotional giveaways
Platinum Sponsor \$2,500	<ul style="list-style-type: none"> One golf team foursome Four additional tickets to evening reception Banner displayed prominently at the event Verbal recognition during event & awards Opportunity to provide promotional giveaways Logo on sponsor recognition board and event website Limited Quantity Available

Sponsorship Levels	Benefits
Gold Sponsor \$1,250	<ul style="list-style-type: none"> Logo on sponsor recognition board and event website Opportunity to provide promotional giveaways Four tickets to the evening reception
Exclusive Hole Sponsor - \$750	<ul style="list-style-type: none"> Exclusive signage with logo on one hole Opportunity to have a representative on course to greet players, distribute promotional items, and/or run a game Two tickets to the evening reception Logo on sponsor recognition board and event website
Course Sponsor \$400	<ul style="list-style-type: none"> One sign with logo on course Two tickets to the evening reception Logo on sponsor recognition board and event website

Golf Event Sponsors

Beat the Pro Golfer Sponsor (1) - \$3,000	<ul style="list-style-type: none"> Logo signage on the course Four tickets to evening reception Logo on sponsor recognition board and event website Banner displayed prominently at the event Signed Leroy Butler Hall of Fame Jersey A day on the course with Leroy Butler!
Driving Range Sponsor (1) - \$750	<ul style="list-style-type: none"> Logo signage on the driving range Two tickets to evening reception Logo on sponsor recognition board and event website
Cannon Hole Sponsor (1) - \$750	<ul style="list-style-type: none"> Logo signage at the Cannon Shot game on course Two tickets to evening reception Logo on sponsor recognition board and event website
Golden Eagle Ticket (1) - \$1,000	<ul style="list-style-type: none"> Logo displayed prominently on the golden eagle ticket Four tickets to evening reception Logo on sponsor recognition board and event website
Golf Cart Sponsor (1) - \$1,500	<ul style="list-style-type: none"> Logo on each golf cart Four tickets to evening reception Logo on sponsor recognition board and event website
Putting Green Sponsor (1) - \$750	<ul style="list-style-type: none"> Logo signage on the putting green Two ticket to evening reception Logo on sponsor recognition board and event website

Sponsorship Levels	Benefits
Golf Event Sponsors (Continued)	
Volunteer Sponsor (1) - \$1,000	<ul style="list-style-type: none"> Logo on all volunteer t-shirts worn day of event Four tickets to evening reception Logo on sponsor recognition board and event website

Tent Sponsors

Registration Sponsor (1) - \$1000	<ul style="list-style-type: none"> Exclusive banner in the registration area Four tickets to evening reception Logo on sponsor recognition board and event website
Beer Tent Sponsor (1) - \$1000	<ul style="list-style-type: none"> Exclusive banner in the beer tent Four tickets to evening reception Logo on sponsor recognition board and event website
Raffle & Auction Tent Sponsor (1) - \$1000	<ul style="list-style-type: none"> Banner hung prominently on raffle & silent auction tent 4 tickets to evening reception Logo on sponsor recognition board and event website
Porta Potty Sponsor (1) - \$300	<ul style="list-style-type: none"> Logo signage on all portable toilets outside main event area Two tickets to evening reception Logo on sponsor recognition board and event website

Entertainment Sponsors

Band Sponsor \$2,500	<ul style="list-style-type: none"> Banner hung near band stage Recognition during the evening announcements Four tickets to evening reception Logo on sponsor recognition board and event website
Fireworks Sponsor (1) \$4,000	<ul style="list-style-type: none"> Logo on sponsor recognition board and event website Eight tickets to evening reception Banner hung prominently at event Opportunity to introduce the fireworks display and thank guests for attending
Packer Player Sponsor (1) \$3,000	<ul style="list-style-type: none"> Prominent banner placement at the event Logo on sponsor recognition board and event website Signed Leroy Butler Hall of Fame football Eight tickets to the evening reception

Sponsorship Levels	Benefits
Food & Beverage Sponsors	
Lunch Sponsor (1) - \$1,750	<ul style="list-style-type: none"> Logo on all golfer lunch/goody bags Logo signage at lunch station Recognition during shotgun start announcements Four tickets to evening reception Logo on sponsor recognition board and event website
Reception Sponsor (2) - \$1,500	<ul style="list-style-type: none"> Logo signage on food serving tables Logo signage on all guest tables under tent Recognition during evening announcements Four tickets to evening reception Logo on sponsor recognition board and event website
Bloody Mary and Mimosa Bar (1) - \$750	<ul style="list-style-type: none"> Logo signage at Bloody Mary Bar Two tickets to evening reception Logo on sponsor recognition board and event website
Beverage Station (4) - \$750	<ul style="list-style-type: none"> Logo on all beverage station signage Two tickets to evening reception Logo on sponsor recognition board and event website
Coffee & Bottled Water Sponsor (1) - \$750	<ul style="list-style-type: none"> Logo signage on bottled water and coffee tables Two tickets to evening reception Logo on sponsor recognition board and event website

Raffle & Silent Auction Donor

Want to contribute but can't be a sponsor? Donate an item or experience for WATEA's silent auction or general raffle and help raise funds for the cause in a different way!

Contact WATEA at (715) 581-9283 or admin@watea.org to discuss opportunities for donating an item or money for this year's prizes!