



WATEA PRESENTS:

**FORE
THE
ROAD**

**CHARITY GOLF
EVENT**

FRIDAY, JULY 25, 2025

**GREENWOOD HILLS COUNTRY CLUB
WAUSAU, WISCONSIN**

Wheels &
Cash Raffle

RAFFLE WINNER'S CHOICE
PICK \$30,000 FOR A NEW SET
OF WHEELS OR \$25,000 CASH!

GOLFERS: HOLE-IN-ONE WINS A NEW CAR!

Live Music By:





Join WATEA on Friday, July 25th

at Greenwood Hills Country Club for our Fore the Road Charity Golf Fundraiser!

Enjoy a fun day of golfing and networking while supporting a great cause! "Fore the Road" offers an afternoon of golf followed by an evening reception with complimentary food and beverages, a variety of raffles, including the Wheels & Cash Raffle and live music by Boogie and the Yo Yoz! Sign up for the golf outing and automatically get an all-access pass to the evening entertainment. Can't make it for the day of golf? No problem – you can still join the fun (and support the program) by purchasing a ticket to the reception and joining us any time after 5 pm!



Win a VIP ride for your golf team in Santa's Executive Sleigh for the day!

Fully stocked with drinks and snacks!

Limited number of tickets sold the morning of the event! Arrive early for your best chance to win!

These Fore the Road event raffles are being conducted as Class A raffles using WATEA's Wisconsin raffle license #R0022184-A-01525. Ticket purchasers need not be present to win.



Event Schedule:

9:30 am	Registration Opens Bloody Mary Bar & Boxed Lunches Available
10:30 am	Santa's Executive Sleigh VIP Package winner announced
10:45 am	Pre-event announcements
11:00 am	Golf Tournament Shotgun Start
5:00 pm	Evening Reception Begins Complimentary hors d' oeuvres & beer, cider, wine & soda until 7 pm
6:30 pm	Event Announcements Student Scholarships Presentation Golf Tournament Winner Awards
7:00-10:00 pm	Live music with Boogie and the Yo Yoz
8:30 pm	Wheels & Cash Raffle Drawing Grand Prize and General Raffle Drawings
10:00 pm	Closing Remarks

Evening Event Ticket Options

Summer's Coolest Event!

BOOGIE AND THE YO YOZ

EVENT TICKETS: BEFORE 7/22/25: \$37.50
AT THE DOOR: \$50

TICKET INCLUDES

- **5-7 PM** HORS D' OEUVERES & COMPLIMENTARY BEER, CIDER, WINE & SODA (CASH BAR AFTER 7)
- **7-10 PM** LIVE MUSIC UNDER THE TENT
- **10 PM** CLOSING REMARKS
- **ENTRY INTO \$1000 GRAND PRIZE RAFFLE**
- RAFFLE AND PRIZE OPPORTUNITIES
- SILENT AUCTION ITEMS
- A NIGHT OF SOCIALIZING

Wheels & Cash Raffle

\$100 IN ADVANCE OR AT THE EVENT

THIS TICKET INCLUDES SUMMER'S COOLEST EVENT!

PLUS GET ENTERED INTO 2 BIG RAFFLES!

RAFFLE #1: WIN WHEELS OR CASH!

WINNER CAN GET \$30,000 TOWARDS A NEW CAR, TRUCK OR TRACTOR OF THEIR CHOICE FROM A PARTICIPATING DEALER!

TAKE HOME \$25,000 IN CASH!



RAFFLE #2: WIN \$1,000 CASH PRIZE!

If you have any questions regarding this event please contact:

WATEA • 715-581-9283 • exec@watea.org

Business Sponsorship Opportunities

All sponsorships include recognition in WATEA's website, annual report, and golf outing program!

Sponsorship Levels	Benefits
Golf Team Sponsors \$1,000	<p>Sponsor a golf team foursome to play at this event! All team players will receive:</p> <ul style="list-style-type: none"> Goody bag with a sleeve of golf balls, golf brush and other promotional items Lunch Two drink tickets Entrance into Evening Reception Tremendous raffle and prize opportunities

Traditional Sponsors

Presenting Sponsor (1) - \$7,500 	<ul style="list-style-type: none"> One golf team foursome Eight additional tickets to evening reception Banner at event entrance Logo on live golf scorecard Recognition during media promotion of event Opportunity to introduce evening entertainment and welcome guests
Media Sponsor In-Kind \$6,000 	<ul style="list-style-type: none"> Listing on promotional materials Banner displayed prominently at the event
Diamond Sponsor \$3,000+  Tony & Jenny Sweeney	<ul style="list-style-type: none"> One golf team foursome Four additional tickets to evening reception Banner displayed prominently at the event Verbal recognition during event & awards Logo on sponsor recognition board and event website Opportunity to provide promotional giveaways
Platinum Sponsor \$2,500            	<ul style="list-style-type: none"> One golf team foursome Four additional tickets to evening reception Banner displayed prominently at the event Verbal recognition during event & awards Opportunity to provide promotional giveaways Logo on sponsor recognition board and event website Limited Quantity Available

Sponsorship Levels	Benefits
Gold Sponsor \$1,250       	<ul style="list-style-type: none"> Logo on sponsor recognition board and event website Opportunity to provide promotional giveaways Four tickets to the evening reception
Exclusive Hole Sponsor - \$750           	<ul style="list-style-type: none"> Exclusive signage with logo on one hole Opportunity to have a representative on course to greet players, distribute promotional items, and/or run a game Two tickets to the evening reception Logo on sponsor recognition board and event website
Course Sponsor \$400        	<ul style="list-style-type: none"> One sign with logo on course Two tickets to the evening reception Logo on sponsor recognition board and event website

Golf Event Sponsors

Beat the Semi-Pro Golfer Sponsor (1) - \$500 	<ul style="list-style-type: none"> Logo signage on the course Two tickets to evening reception Logo on sponsor recognition board and event website
Driving Range Sponsor (1) - \$750 	<ul style="list-style-type: none"> Logo signage on the driving range Two tickets to evening reception Logo on sponsor recognition board and event website
Cannon Hole Sponsor (1) - \$750 	<ul style="list-style-type: none"> Logo signage at the Cannon Shot game on course Two tickets to evening reception Logo on sponsor recognition board and event website
Santa's Executive Sleigh (1) - \$1,000 	<ul style="list-style-type: none"> Banner displayed prominently at the event Four tickets to evening reception Logo on sponsor recognition board and event website
Golf Cart Sponsor (1) - \$1,500 	<ul style="list-style-type: none"> Logo on each golf cart Four tickets to evening reception Logo on sponsor recognition board and event website
Putting Green Sponsor (1) - \$750 	<ul style="list-style-type: none"> Logo signage on the putting green Two ticket to evening reception Logo on sponsor recognition board and event website

Sponsorship Levels

Benefits

Tent Sponsors

Registration

Sponsor (1) - \$1000



- Exclusive banner in the registration area
- Four tickets to evening reception
- Logo on sponsor recognition board and event website

Beer Tent Sponsor

(1) - \$1000



- Exclusive banner in the beer tent
- Four tickets to evening reception
- Logo on sponsor recognition board and event website

Raffle & Auction

Tent Sponsor

(1) - \$1000



- Banner hung prominently on raffle & silent auction tent
- 4 tickets to evening reception
- Logo on sponsor recognition board and event website

Porta Potty Sponsor

(1) - \$300



- Logo signage on all portable toilets outside main event area
- Two tickets to evening reception
- Logo on sponsor recognition board and event website

Entertainment Sponsors

Band Sponsor

\$2,500



- Banner hung near band stage
- Opportunity to co-introduce the band and welcome guests
- Four tickets to evening reception
- Logo on sponsor recognition board and event website

Volunteer Sponsor

(1) - \$1,000



- Logo on all volunteer t-shirts worn day of event
- Four tickets to evening reception
- Logo on sponsor recognition board and event website

Sponsorship Levels

Benefits

Food & Beverage Sponsors

Lunch Sponsor

(1) - \$1,750



- Logo on all golfer lunch/goody bags
- Logo signage at lunch station
- Recognition during shotgun start announcements
- Four tickets to evening reception
- Logo on sponsor recognition board and event website

Reception Sponsor

(2) - \$1,500



- Logo signage on food serving tables
- Logo signage on all guest tables under tent
- Recognition during evening announcements
- Four tickets to evening reception
- Logo on sponsor recognition board and event website

Bloody Mary Bar

(1) - \$750



- Logo signage at Bloody Mary Bar
- Two tickets to evening reception
- Logo on sponsor recognition board and event website
- Option to help staff Bloody Mary bar

Beverage Station

(4) - \$750



- Logo on all beverage station signage
- Two tickets to evening reception
- Logo on sponsor recognition board and event website

Coffee & Bottled

Water Sponsor

(1) - \$750

- Logo signage on bottled water and coffee tables
- Two tickets to evening reception
- Logo on sponsor recognition board and event website

Raffle & Silent Auction Donor

Want to contribute but can't be a sponsor? Donate an item or experience for WATEA's silent auction or general raffle and help raise funds for the cause in a different way!

Contact WATEA at (715) 581-9283 or admin@watea.org to discuss opportunities for donating an item or money for this year's prizes!

How WATEA Drives

WATEA works by focusing on four specific areas of engagement:



Training & Workforce Development

Scholarships & Recognition

Community Engagement

Membership & Sustainability



Using these as a guide, WATEA is able to effectively impact the transportation industry's workforce environment across central Wisconsin and beyond.



About WATEA

The Wisconsin Automotive & Truck Education Association (WATEA) brings together like-minded transportation businesses, educational institutions, community organizations, and individuals to create innovative solutions that increase workforce opportunities in the transportation industry.

WATEA's Mission

To improve awareness of career paths and opportunities in the automotive/truck industry; and to promote technical and continuing training, educational development, and certification for workers in the automotive and truck industry.

WATEA's History

In the late 1990's, a small group of business and educational leaders joined forces to save the Automotive Technician training program at a local technical college. Through this experience, the group discovered the power of their combined influence and, in 2000, the Wisconsin Automotive & Truck Education Association was formed. Since that time, businesses and organizations who might be competitors elsewhere have collaborated to achieve their shared goals of increasing transportation industry training opportunities and create a lasting difference in our communities.

In 2011, WATEA launched the Wheels to Work program to provide reliable vehicles to low-income employees. In 2019, Commute2Careers was created to give shuttle rides to new employees lacking transportation to work. In 2024, WATEA launched Industry 4.0 training for technicians in the state.

**Want to support WATEA
all year long?
Become a Member!**

For just \$349, get all the benefits of year-round membership! Learn more or sign up at
<https://watea.org/Content/Membership--Support.cfm>

*Special pricing for multiple rooftop businesses under the same ownership.



Wheels to Work

Since 2010, Wheels to Work (W2W) has helped more than 300 low-income clients obtain or repair a vehicle so they can get or keep a job. Qualifying applicants receive affordable, 0%-interest loans with payment plans that fit within their budgets so they can fix their current vehicle at discounted rates or obtain a new-to-them vehicle from WATEA's donated vehicle inventory.

Community organizations partner with WATEA to ensure applicants are connected to key resources & information about financial literacy and budgeting. Regional businesses and educational partners then offer discounted rates for vehicle parts and labor, keeping repairs affordable and maximizing the program's impact.



Commute2Careers

In August 2022, WATEA launched a new Commute2Careers shuttle service in partnership with Mid-State Technical College using funding from Mid-State's Workforce Innovation Grant. The C2C service provides FREE rides between Mid-State campuses to enable students with transportation barriers to access classes. For more information, visit www.mstc.edu/shuttle.

The Mid-State partnership evolved out of the original C2C program, which WATEA ran from June 2019 through December 2021 using a DWD Fast Forward grant. That brand-new employment shuttle service provided a unique transportation solution for individuals living in central and northern Wisconsin who were otherwise prevented from accessing a job due to transportation barriers.

Summer's Coolest Event!



LIVE! UNDER THE TENT!

FRIDAY, JULY 25, 2025



GREENWOOD HILLS CC, WAUSAU • 5:00-10:00 PM

TICKET INCLUDES:

- 5-7 PM: COMPLIMENTARY HORS D' OEUVRES AND BEER, CIDER, WINE & SODA
CASH BAR AFTER 7
- RAFFLE & PRIZE OPPORTUNITIES
- SILENT AUCTION ITEMS
- 7-10 PM: LIVE MUSIC FROM **BOOGIE AND THE YO YOZ**
- A NIGHT OF SOCIALIZING WHILE SUPPORTING A GREAT CAUSE!

ENTRY INTO \$1000 GRAND PRIZE RAFFLE DRAWING AT 8:30 PM

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All Proceeds Support

