

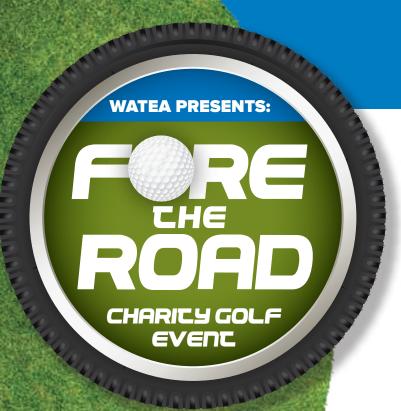
# FRIDAY, JULY 28, 2023

GREENWOOD HILLS COUNTRY CLUB WAUSAU, WI

RAFFLE WINNER'S CHOICE PICK \$30,000 FOR A NEW SET OF WHEELS OR \$25,000 CASH!

**GOLFERS: HOLE-IN-ONE WINS A NEW CAR!** 





# Join WATEA on Friday, July 28th

#### at Greenwood Hills Country Club for our Fore the Road **Charity Golf Fundraiser!**

Enjoy a fun day of golfing and networking while supporting a great cause! "Fore the Road" offers an afternoon of golf followed by an evening reception with complimentary food and beverages, a variety of raffles, including the new Wheels & Cash Raffle, live music by STEEM, and fireworks at dusk! Sign up for the golf outing and automatically get an all-access pass to the evening entertainment. Can't make it for the day of golf? No problem you can still join the fun (and support the program) by purchasing a ticket to the reception and joining us any time after 5 pm!

### Event Schedule:

9:30 am Registration Opens

Bloody Mary Bar & Boxed Lunches Available

11:00 am Golf Tournament Shotgun Start

5:00 pm **Evening Reception Begins** 

> Complimentary hors d'oeuvres & beer, wine & soda until 7 pm

6:30 pm **Event Announcements** 

> Student Scholarships Presentation Golf Tournament Winner Awards

7:00-10:00 pm Live music with STEEM

8:30 pm Wheels & Cash Raffle Drawing

Grand Prize and General Raffle Drawings

10:00 pm Fireworks Event Finale

#### **Evening Event Ticket Options**

Summer's Coolest Event!

**EVENT TICKETS: BEFORE 7/26/23: \$35** AT THE DOOR: \$45

#### **TICKET INCLUDES**

- 5-7 PM HORS D' OEUVRES & COMPLIMENTARY BEER, WINE & SODA (CASH BAR AFTER 7)
- 7-10 PM LIVE MUSIC UNDER THE TENT
- 10 PM PROFESSIONAL FIREWORKS FINALE
- ENTRY INTO \$1000 GRAND PRIZE RAFFLE
- RAFFLE AND PRIZE OPPORTUNITIES
- SILENT AUCTION ITEMS
- · A NIGHT OF SOCIALIZING



THIS TICKET INCLUDES SUMMER'S COOLEST EVENT!

#### PLUS GET ENTERED INTO 2 BIG RAFFLES! **RAFFLE #1: WIN WHEELS OR CASH!**

- WINNER CAN GET \$30,000 TOWARDS A NEW CAR, TRUCK OR TRACTOR OF THEIR CHOICE FROM A PARTICIPATING DEALER!
- TAKE HOME \$25,000 IN CASH!









RAFFLE #2: WIN \$1,000 CASH PRIZE!

If you have any questions regarding this event please contact:

**Kent Olson** 715-845-8473 kent@olsontireandauto.com

Jerry Brickner 715-842-4646 jmb3@bricknerfamily.com

WATEA 715-581-9283 admin@watea.org

# **Business Sponsorship Opportunities**

All sponsorships include recognition in WATEA's website, annual report, and golf outing program!

#### **Sponsorship Levels Benefits** Sponsor a golf team foursome to play **Golf Team** at this event! All team players will receive. **Sponsors** Goody bag with a sleeve of \$700 golf balls, t-shirt and other promotional items Lunch Two drink tickets • Entrance into Evening Reception • Tremendous raffle and prize opportunities **Traditional Sponsors** · One golf team foursome **Presenting Sponsor** · Eight additional tickets to evening (1) - \$7,500 reception *MCONNEXUS* • Banner at event entrance Association Logo on live golf scorecard

#### **Sponsorship Levels Benefits** Logo on sponsor recognition **Gold Sponsor** board and event website \$1,000 Opportunity to provide Ruder Ware promotional giveaways · Four tickets to the evening Continental 4 reception **Exclusive Hole** · Exclusive signage with logo on one hole Sponsor - \$600 • Opportunity to have a MID-STATE representative on course to greet players, distribute promotional items, and/or run a game Two tickets to the evening reception Logo on sponsor recognition board and event website Northcentral • One sign with logo on course **Course Sponsor Peoples** · Two tickets to the evening reception Logo on sponsor recognition board and event website Portage County

**Diamond Sponsor** 

Macdonald Foundation

(Multiple Available)

**Media Sponsor** 

In-Kind \$6,000



\$2.500+



· One golf team foursome

 Recognition during media promotion of event

quests

the event

Opportunity to introduce evening entertainment and welcome

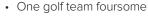
· Listing on promotional materials

· Banner displayed prominently at

- Four additional tickets to evening
- Banner displayed prominently at the event
- · Verbal recognition during event & awards
- Logo on sponsor recognition board and event website
- Opportunity to provide promotional giveaways
- Opportunity to put logo on WATEA's job fair trailer for year-round promotion

#### **Platinum Sponsor** \$2,000 Lis AutoForce

Cellcom



- Four additional tickets to evening reception
- Banner displayed prominently at the event
- Verbal recognition during event
- Opportunity to provide promotional giveaways
- Logo on sponsor recognition board and event website
- · Limited Quantity Available

#### **Golf Event Sponsors**

**Golf Cart Sponsor** 

(1) - \$1,500



Logo on each golf cart

Four tickets to evening reception

Logo on sponsor recognition

board and event website

#### Sponsorship Levels Benefits

#### **Tent Sponsors**

# Registration Sponsor (1) - \$1000

- Exclusive banner in the registration area
- Four tickets to evening reception
- Logo on sponsor recognition board and event website

#### Beer Tent Sponsor (1) - \$1000



- Exclusive banner in the beer tent
- Four tickets to evening reception
- Logo on sponsor recognition board and event website
- Raffle & Auction Tent Sponsor (1) - \$1000
- Banner hung prominently on raffle & silent auction tent
- 4 tickets to evening reception
- Logo on sponsor recognition board and event website

#### Porta Potty Sponsor (1) - \$300



- Logo signage on all portable toilets outside main event area
- Two tickets to evening reception
- Logo on sponsor recognition board and event website

#### **Entertainment Sponsors**

#### Band Sponsor (1) - \$4,500



Olson Tire & Auto Service, Inc.



- · Banner hung near band stage
- Opportunity to co-introduce the band and welcome guests
- One golf team foursome
- Eight tickets to evening reception
- Logo on sponsor recognition board and event website

#### Fireworks Sponsor (1) - \$2,500 BRICKNED

- Banner displayed prominently in area outside tent
- Opportunity to introduce the fireworks display and thank guests for attending
- Eight tickets to evening reception
- Logo on sponsor recognition board and event website

#### Volunteer Sponsor (1) - \$1,000



- Logo on all volunteer t-shirts worn day of event
- Four tickets to evening reception
- Logo on sponsor recognition board and event website

#### **Sponsorship Levels** Benefits

#### **Food & Beverage Sponsors**

#### Lunch Sponsor

(1) - \$1,500



- Logo on all golfer lunch/goody
   bags
- Logo signage at lunch station
- Recognition during shotgun start announcements
- Four tickets to evening reception
- Logo on sponsor recognition board and event website

#### Reception Sponsor

(2) - \$1,500



- Logo signage on food serving tables
- Logo signage on all guest tables under tent
- Recognition during evening announcements
- Four tickets to evening reception
- Logo on sponsor recognition board and event website

#### **Bloody Mary Bar**

(1) - \$750



- Logo signage at Bloody Mary Bar
- Two tickets to evening reception
- Logo on sponsor recognition board and event website
- Option to help staff Bloddy
   Mary bar

## Beverage Station (4) - \$750





- Logo on all beverage station signage
- Two tickets to evening reception
- Logo on sponsor recognition board and event website

#### Coffee & Bottled Water Sponsor (1) - \$750

WEST BEND®

- Logo signage on bottled water and coffee tables
- Two tickets to evening reception
- Logo on sponsor recognition board and event website

#### **Raffle & Silent Auction Donor**

Want to contribute but can't be a sponsor? Donate an item or experience for WATEA's silent auction or general raffle and help raise funds for the cause in a different way!

Contact WATEA at (715) 581-9283 or admin@watea.org to discuss opportunities for donating an item or money for this year's prizes!

#### **How WATEA Drives**

WATEA works by focusing on four specific areas of engagement:



Training & Workforce Development

Scholarships & Recognition

Community Engagement

Membership & Sustainability

X

Using these as a guide, WATEA is able to effectively impact the transportation industry's workforce environment across central Wisconsin and beyond.



#### **About WATEA**

The Wisconsin Automotive & Truck Education Association (WATEA) brings together like-minded transportation businesses, educational institutions, community organizations, and individuals to create innovative solutions that increase workforce opportunities in the transportation industry.

#### **WATEA's Mission**

To improve awareness of career paths and opportunities in the automotive/truck industry; and to promote technical and continuing training, educational development, and certification for workers in the automotive and truck industry.

#### **WATEA's History**

In the late 1990's, a small group of business and educational leaders joined forces to save the Automotive Technician training program at a local technical college. Through this experience, the group discovered the power of their combined influence and, in 2000, the Wisconsin Automotive & Truck Education Association was formed. Since that time, businesses and organizations who might be competitors elsewhere have collaborated to achieve their shared goals of increasing transportation industry training opportunities and create a lasting difference in our communities.

In 2011, WATEA launched the Wheels to Work program to provide reliable vehicles to low-income employees. In 2019, Commute2Careers was created to give shuttle rides to new employees lacking transportation to work.

# Want to support WATEA all year long? Become a Member!

**For just \$297**, get all the benefits of year-round membership! Learn more or sign up at https://watea.org/Content/Membership--Support.cfm



Since 2010, Wheels to Work (W2W) has helped more than 300 low-income clients obtain or repair a vehicle so they can get or keep a job. Qualifying applicants receive affordable, 0%-interest loans with payment plans that fit within their budgets so they can fix their current vehicle at discounted rates or obtain a new-to-them vehicle from WATEA's donated vehicle inventory.

Community organizations partner with WATEA to ensure applicants are connected to key resources & information about financial literacy and budgeting. Regional businesses and educational partners then offer discounted rates for vehicle parts and labor, keeping repairs affordable and maximizing the program's impact.



#### Commute2Careers

In August 2022, WATEA launched a new Commute2Careers shuttle service in partnership with Mid-State Technical College using funding from Mid-State's Workforce Innovation Grant. The C2C service provides FREE rides between Mid-State campuses to enable students with transportation barriers to access classes. For more information, visit www.mstc.edu/shuttle.

The Mid-State partnership evolved out of the original C2C program, which WATEA ran from June 2019 through December 2021 using a DWD Fast Forward grant. That brand-new employment shuttle service provided a unique transportation solution for individuals living in central and northern Wisconsin who were otherwise prevented from accessing a job due to transportation barriers.

# Summer's Coolest Event! STEEN! LIVE! UNDER THE TENT!



## GREENWOOD HILLS CC, WAUSAU • 5:00-10:00 PM

#### **TICKET INCLUDES:**

- 5-7 PM: COMPLIMENTARY HORS
   D' OEUVRES AND BEER, WINE &
   SODA CASH BAR AFTER 7
- RAFFLE & PRIZE OPPORTUNITIES
- SILENT AUCTION ITEMS

- 7-10 PM: LIVE MUSIC FROM STEEM
- A NIGHT OF SOCIALIZING WHILE SUPPORTING A GREAT CAUSE!
- PROFESSIONAL FIREWORKS FINALE

#### ENTRY INTO \$1000 GRAND PRIZE RAFFLE DRAWING AT 8:30 PM

TICKETS: BEFORE 7/26/23: \$35 AT THE DOOR: \$45

**All Proceeds Support** 





