

Pit Crew Challenge Sponsorship Opportunity

Put your company's logo on WATEA's Pit Crew Challenge machine and/or trailer to show your support for student workforce development initiatives!

The Pit Crew Challenge is an interactive "pit crew"-style machine that allows students to compete to see who can change tires fastest. This highly engaging activity draws students to job fair booths and helps facilitate conversations so volunteers can encourage students to pursue transportation careers.

Sponsor Benefits

- Up to **2 years** as a sponsor (*until March 2024*)
- High visibility on your choice of one, or both, placement options (trailer and/or PCC machine)
- Displayed at a minimum of 6-8 events throughout each year, including:
 - 2-3 technical college job fairs
 - 2-3 high school career fairs
 - WATEA's annual K12 Transportation Careers Expo
 - WATEA's Fore the Road Charity Golf Event (*every July*)

Sponsorship Levels

1) Champion Level – \$1500 (4 available)

- 2 large (24") logos on WATEA trailer (1 per side) and 1 logo on Pit Crew Challenge front display board

2) Advocate Level – \$1000 (9 available)

- 2 medium (18") logos on WATEA trailer (1 per side) and 1 logo on Pit Crew Challenge (1 side only)

3) Partner Level – \$750 (12 available)

- 1 large logo on WATEA trailer (1 side only) OR 2 medium logos on WATEA trailer (1 per side)

4) Friend Level – \$500 (15 available)

- 1 medium logo on WATEA trailer (hitch *or* back door end) OR 1 logo on Pit Crew Challenge (1 side)

5) Pit Crew Cover Sponsor – \$1250

(1 available)

- Logo on new cover for Pit Crew Challenge machine
- Cover will remain in use after the regular 2-year sponsorship limit

**See next page for logo placement options*



Secure Your Sponsorship Today!

Contact WATEA to confirm availability and select your logo placement options:

Email: admin@watea.org

Phone: (715) 581-9283

In Person: 617 Forest St, Wausau, WI 54403

Pit Crew Sponsorship Logo Placement Options

NOTE: Final placements may be adjusted to accommodate the shape of each sponsor's unique logo

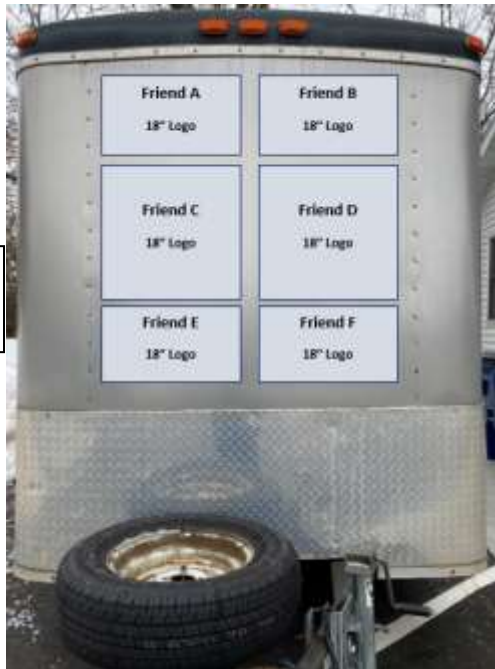


Trailer – *Blank Side*



Trailer – *Small Door Side*

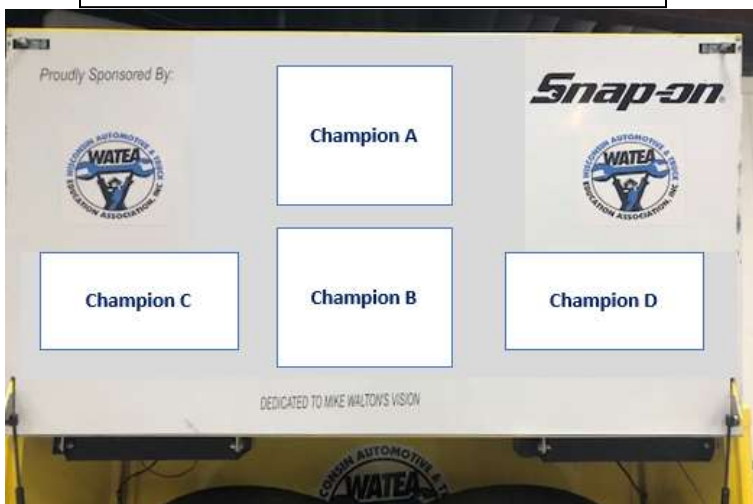
Trailer – *Hitch End*



Trailer – *Back Door End*



Pit Crew Machine – *Front Display Board*



Pit Crew Machine – *Side Panels*

